



PROFILES

SUMMIT CHAIRS, SPEAKERS, MODERATORS, and PANELISTS

SUMMIT CHAIRS



Mr. Vince Perez is the founder and CEO of Alternergy Partners, a renewable power company in emerging Asian countries, and is chairman of Merritt Partners, an advisory firm to energy companies doing business in Asia. Mr. Perez was the youngest Philippine Energy Minister from June 2001 to March 2005. As a Secretary, he renewed oil exploration, promoted clean indigenous energy and crafted an ambitious renewable energy policy. He is chairman of WWF-Philippines, the Malampaya Foundation, and the Philippine Solar Car Challenge. He is also a member of the board of advisors of Coca Cola Philippines and the Yale Center for Environmental Law and Policy. Mr. Pérez obtained an MBA from the Wharton Business School of the University of Pennsylvania in 1983 and a Bachelor's Degree in Business Economics from the University of the Philippines. He was a 2005 World Fellow at Yale University where he lectured an MBA class on renewable power in emerging countries.



Mr. Jose Ma. Lorenzo Tan is CEO and Vice-Chairman of the Board of Trustees of WWF in the Philippines. Concurrently, he is Chairman and President of the Philippine Tropical Forest Conservation Foundation. As a partner of the government, particularly in the drive towards climate adaptation, he serves as a Trustee of the Philippine Disaster Recovery Foundation, and of the Technical Adviser's Group of the Secretary of Agriculture. Within the Senior Executive Team of WWF's Coral Triangle Network Initiative, Mr. Tan's work focuses on the areas of Business & Industry engagement, Multi-lateral Development Banks, Government & Aid Agency relationships as well as in the emerging field of Public-Private Partnerships. He also sits as a member of the National CTI Coordination Committee in the Philippines.

SPEAKERS



Dr. Lida Pet-Soede is the leader of the WWF Coral Triangle Programme, an initiative to help safeguard the health of the region's natural treasures by building a sustainable live reef fish trade, promoting sustainable tuna fisheries, financing marine protected areas, protecting marine turtles and reducing their bycatch, and reducing the impacts of climate change. Dr Pet-Soede began her WWF career as advisor to the WWF-Indonesia team where she designed a nation-wide MPA strategy and added strategies for Indonesian fisheries management to the WWF-Indonesia marine conservation programme. Dr. Pet-Soede also has extensive volunteer work in the field of marine science, having supervised more than 100 graduate students, many of which have jobs in conservation and fisheries management. She has graduate degrees in fisheries biology and management, aquaculture and socio-economics of developing countries from the Wageningen Agricultural University in the Netherlands and a PhD. in Fisheries Biology and Management from the same school.



Mr. Andrew Thomas is Ogilvy Public Relation's Managing Director. Since 2005, Mr. Thomas has provided strategic advice to Ogilvy PR's clients in government, financial services, FMCG, health, pharmaceutical, and technology devising communication campaigns and programs that range from crisis and issues management to government relations, brand positioning, corporate re-branding, internal communications and corporate social responsibility (CSR) initiatives. A 20-year veteran of the international and regional publishing industry and counselor to many of Asia's top businessmen, Mr.

Thomas is a prolific public speaker and a frequent guest speaker at international conferences. He holds a Master's degree from the Macquarie Graduate School of Management, Australia.



Mr. Jaime "Jim" I. Ayala is the Senior Managing Director of Ayala Corporation and a member of the Ayala Group Management Committee and Finance Committee. Until April of this year, Jim was President of Ayala Land (ALI), which he joined in 2004. He is involved in Ayala Corporation's strategy and new business development, and leads the group's activities in sustainable development. Prior to joining ALI, Jim spent 19 years with McKinsey & Company in the US, Mexico, Tokyo, Hong Kong, and Singapore offices. He chaired the Geographic Development Committee for Southeast Asia, which was responsible for the reputation building, networking, and local development of the five Southeast Asian offices, comprising 200 staff. He earned his M.B.A. from Harvard School, graduating with honors in 1988. He completed his undergraduate work in 1984 at Princeton University, where he graduated Magna Cum Laude in Economics.



Mr. Garry Kingshott is the Chief Executive Adviser of Cebu Pacific Air. Educated in Adelaide, South Australia and the Wharton Business School, Mr. Kingshott is an experienced Senior Executive and Company Director. He has achieved strategic and financial objectives by providing strong leadership and developing sound customer based strategic plans in a variety of businesses in different parts of the world. Mr. Kingshott was involved in sales and marketing from 1974 to 1990, having worked with Johnson and Johnson Pty Ltd, Safcol Holdings Limited, Young and Rubican and South Australian Brewing Company Ltd. He moved to Ansett Australia Ltd. where he worked his way up from Director-Marketing to Chief Executive Officer from 1990 to 2001. He was asked to join Jet Airways as Chief Commercial Officer in 2006 and was later named Chief Executive Officer of Jet Lite (India) Ltd. in 2007. Mr Kingshott joined Cebu Pacific Air as Chief Executive Adviser in May of 2008.



Sec. Arthur C. Yap has held the post of Secretary of Agriculture twice in the Arroyo Administration (August 2004-July 2005, October 2006-present), and is the department's longest-serving Agriculture Secretary. One of the youngest Cabinet members, his first government job was with the Philippine International Trading Corporation of the DTI in 2001. Thereafter, he served as the Administrator of the National Food Authority, then as the Secretary of the Department of Agriculture. In December 2005, Sec. Yap was appointed Presidential Adviser for Job Creation, which he continues to hold now that he is the Director General of the Presidential Management Staff. President Arroyo appointed him to the post on May 3, 2006. The President has also designated him as the Development Champion for the North Luzon Agribusiness Quadrangle. A lawyer by profession, Sec. Yap holds a Juris Doctor's degree at the School of Law of the Ateneo de Manila University.



Mr. David McCauley is Principal Climate Change Specialist in ADB's Climate Change Program Coordination Unit under its Regional and Sustainable Development Department. In this capacity he serves as the lead technical specialist on climate change within ADB and is involved with all aspects of ADB's climate change program development, oversight and outreach. He serves as ADB's focal point for reduced emissions from deforestation and degradation (REDD) and has led resource mobilization efforts for the Coral Triangle and Heart of Borneo Initiatives. Dr. McCauley is an international environmental specialist who has worked in the Asia and Pacific region for more than 20 years, having lived in Indonesia, Sri Lanka, Kazakhstan and now the Philippines. His professional work has dealt with strengthening environmental policies and natural resource agencies, international river basin management, programs to address climate change, rainforest conservation, air and water pollution control, arresting natural resources degradation and other pressing environmental issues. Prior to his current position he served as ADB's Senior Environmental Economist and its Principal Environment Specialist and as focal point for its partnership with the Global Environment Facility.



Ms. Susan Jackson is the founding president of the International Seafood Sustainability Foundation (ISSF), a nonprofit, non-governmental organization geared towards maintaining tuna populations and their ecosystems at sustainable levels of abundance. She brings mission-related experience and insight to her leadership role at ISSF based on her previous work with private companies' sustainability initiatives. Prior to joining ISSF, Ms Jackson was the vice president for government and industry relations and seafood sourcing for Del Monte Foods and was attorney in the company law department of H.J. Heinz Company. She also practiced law as a private litigator for seven years. Ms. Jackson graduated from The University of Notre Dame in 1986 with a B.S. in Economics and obtained her law degree from Duke University in 1990.



Mr. Blane Olson is the managing director of Clearsmoke Technologies of the ANOVA Alliance of Companies. With sustainability efforts on three continents, the ANOVA Food Group alliance of companies, a global producer/importer of seafood, demonstrates its corporate core value commitment to socially and environmentally responsible efforts to ensure a healthy supply of fish for future generations. Currently, the ANOVA Food Group within the framework of the Fishing and Living Partnership™ with WWF Indonesia is undergoing the challenge of MSC pre-assessment for hand line Yellowfin Tuna in the extremely important Coral Triangle region, where sustainability is essential to the ecosystem of the Indonesian Archipelago and the Western Central Tropical Pacific.



Mr. Rodolfo B. Santos, Jr. is a member of the Board of Trustees of VSO Bahaginan, the world's leading independent international development charity that works through volunteers to fight poverty in developing countries. Mr. Santos has more than 27 years of experience in programme development and management, strategic planning, applied research, capacity building for local governments and for certification, and setting up village level socio-economic projects. He is also the Monitoring and Evaluation consultant of National CFC Phase-out Plan (NCP) of the Environmental Management Bureau (EMB), Department of Environment and Natural Resources (DENR). Within the last two years, Mr. Santos got his certification as assessor for an assessment centre for business executives. He Santos is dedicated to achieving sustainable outcomes that would lead to improved lives and a healthier environment.

MODERATORS



Veronica Pedrosa is the senior news presenter and correspondent for Al Jazeera English in Kuala Lumpur, Malaysia. An international news veteran of 20 years, Ms. Pedrosa was named 'Best News Anchor' at the ninth Asian Television Awards 2004. She joined Al Jazeera from CNN in Hong Kong where she anchored the rolling breakfast news programme and prime time slot for five years. Prior to that, she worked with BBC World Television and BBC World Service Radio in London presenting news bulletins and feature programmes. She also worked as a news anchor for CNN International at their headquarters in Atlanta. Ms. Pedrosa began her career in journalism in Manila as a television reporter, presenter and producer for the national network ABS-CBN.



Mr. Bill Holden is currently the Pacific Fisheries Manager for the Marine Stewardship Council (MSC) operating from the Sydney Australia office. He began working with the MSC in February 2009 and his work involves fisheries outreach in the Pacific and Indian Oceans with a focus on tuna fisheries. He is also involved with small scale fisheries in South East Asia. Prior to joining MSC, he managed 'Alatini Fisheries Co. which he started in 1989 in the Kingdom of Tonga. This company operates tuna longliners and snapper dropliners fishing for the fresh chilled markets of Japan and the United States. Up until he joined MSC, he was also the President of the Fishing Industry Association of Tonga (FIAT) and was also a director of the Pacific Islands Tuna Industry Association (PITIA).



Mr. Geoffrey Muldoon is the Strategy Leader (Live Reef Fish Trade) of the Coral Triangle Network Initiative – WWF (CTNI). Before joining WWF's Coral Triangle Initiative team in 2007, he was principal economist for Transpac Consulting where he led socio-economic research projects for clients including state, local, quasi-government authorities and the private sector. He has co-authored numerous papers, book chapters and publications and has taught courses in natural resource and environmental economics at James Cook University. He has worked in the fisheries sector within South-east Asia since 2002, while completing his PhD in Fisheries Economics. Geoffrey began working with WWF in 2006, examining the live reef fish trade within the Sulu-Sulawesi Marine Ecoregion before being appointed strategy leader for the live reef food fish trade sub-initiative of the Coral Triangle programme.



Ms. Rili Djohani is the Director for Government & Partner Relations of The Nature Conservancy's (TNC) Coral Triangle Program. For nearly 20 years, she has worked to improve the management and finance of marine protected areas and reduce the use of destructive fishing practices in Southeast Asia. She joined TNC in 1995 to help establish its coastal and marine program in Indonesia. In 2000, she directed the opening of TNC's Coral Triangle Center in Bali, which seeks to strengthen the network of marine protected areas in Indonesia and the Coral Triangle through public and private partnerships and an integrated approach based on technical assistance and practical training. She holds a Master of Science degree in tropical marine ecology from the University of Leiden in the Netherlands and a Master of Science in tropical coastal zone management from the University of Newcastle Upon Tyne. She is currently enrolled in a Ph.D. program (environmental policy and law) with the University of Leiden.

PANELISTS



Mr. Martin Brugman is President of Culimer B.V., a worldwide seafood supplier with offices in The Netherlands, United Arab Emirates, China and Vietnam. As one of the leading tuna suppliers, Culimer B.V. emphasizes the need for sustainable fisheries in the Pacific Ocean. Mr. Brugman has been working in the seafood industry for more than 25 years. As a seafood expert, he has experienced the rising demand in the market with the followed pressure on seafood stocks. Mr. Brugman is board member of the Dutch Seafood Importers Association, as well as of the Public-Private Partnership Vietnam-The Netherland for seafood. He studied business administration at Nyenrode University in Breukelen (The Netherlands).



Mr. Gerald Knecht is the president and founder of North Atlantic, Inc. and co founder of P.T Bali Seafood International. His responsibilities include developing and implementing strategic vision and growth for both companies where he is active in daily management and business development. He is the majority stock holder and an industry veteran with 30 years of operating experience in many segments of the seafood industry. Recently, Mr Knecht has made a large commitment to Indonesia where he has established a foreign joint venture with P.T. Kelola Mina Laut. Together they are developing a programme in the eastern part of the Indonesian Archipelago to help develop and certify six sustainable fisheries. The fundamental goal of the joint venture is to help develop a sustainable supply in Indonesia to service both international and domestic customers. Mr Knecht has a B.A. in Political Science and is a Director at the US National Fisheries Institute, as well as an Advisor at the Gulf of Maine Research Institute and the GMRI Sustainability Initiative.



Mr. Francis P. Tiu Laurel is the president of Frabelle Fishing Corporation. An expert in the area of fisheries, Mr. Tiu Laurel has held leadership positions in the Confederation of Philippine Tuna Industry, Inc., Bangus Council of the Philippines, Organization for the Promotion of Responsible Tuna Fisheries, Inter-Island Deep Sea Fishing Association, and the World Tuna Purse Seine Organization, among others. He is also affiliated with the Consulate of the Federated States of Micronesia in the Philippines as an honorary Consul. Mr. Tiu Laurel graduated with a degree of Computer Science in the University of Santo Tomas.



Mr. Lloyd Moskalik is the managing director, and one of the founders of OceanEthix Limited, a company that is pioneering the development of vertically integrated and sustainable supply chains for live reef fish and other live seafood with the objective of achieving triple bottom line outcomes: accounting for the social, environmental and economic aspects of production of live seafood. He has a 20-year career working as a strategic management consultant for Price Waterhouse, KPMG and Watson Wyatt, focusing on strategy and restructuring of various industries. He has worked for three years with OceanEthix implementing a restructured live seafood supply chain as part of the company's commercially-based solution to provide high quality live reef fish produced utilizing superior practices, and to lessen the impacts of current fisheries practices in the regions where they operate.



Mr. Bien Subiantoro is the managing director for Treasury and International of PT. Bank Negara Indonesia. Prior to this, Mr. Subiantoro was the managing director for SMI & Sharia and Managing Director for Risk Management for the same company. He was also extensively involved in PT. Bank Mandiri (Persero) Tbk in several departments and leadership positions. He has been actively involved in quite a number of seminars and conferences on topics of risk management, banking and finance, and global leadership among others. Mr. Subiantoro earned his MBA on Corporate and International Finance in the University of Oregon, USA.



Mr. Benjamin Khan is the director of APEX Environmental, which works for the improved management of critical habitats for endangered marine mammals. He has been conducting visual and acoustic surveys and ecological research on oceanic whales and dolphins in Indonesia as well as Papua New Guinea and the Solomon Islands since 1997. Mr Khan is also appointed as a member of the IUCN Species Survival Commission – Cetacean Specialist Group. He is the Principal Investigator of the Coral Triangle Oceanic Cetacean Program which works in close partnership with government agencies, NGOs, local communities and industry sectors (especially oil and gas, shipping). APEX has been extensively involved in the World Bank's Extractive Industries Review and was the lead consultant for BP Tangguh's marine mammal and reptile program, as well as various other industry-based projects.



Ms. Patricia Gallardo is the director of CSR and Sustainability for Shangri-La Hotels and Resorts. She is the company's youngest corporate executive and is in charge of overseeing the implementation of CSR in over 65 hotels and resorts worldwide. She works through the General & Resident Managers in implementing projects under the five key areas of CSR namely; Stakeholder Relations, Health & Safety, Environment, Supply Chain and Employees. She is currently working on the green designs standards for future construction and has commenced laying the groundwork on sustainability reporting. Pat has worked with many NGOs including the Asia Foundation and WWF. She was instrumental in introducing sustainability at Ayala Land, Inc. where she worked for almost four years. She holds a double MA in globalization & governance from the University of Birmingham and the London School of Economics.