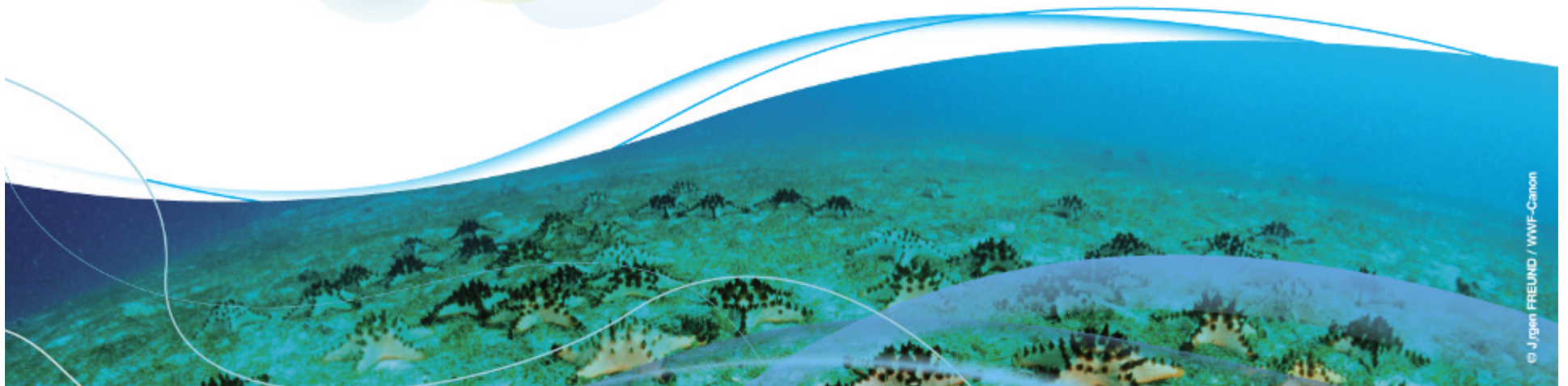




The Coral Triangle Initiative Business Summit

"New Partnerships for Sustainable Growth in the Coral Triangle"

January 19 - 20, 2010 • Manila | Shangri-la Makati, Philippines





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Synthesis

Plenary, Day 1

Mr. Vincent S. Perez
Summit Chair



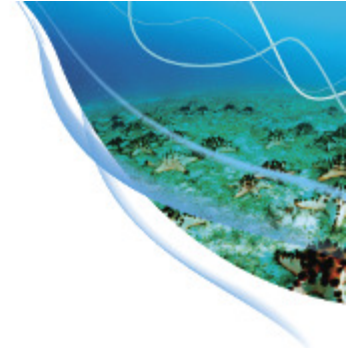
Current Issues and Challenges



- Strengthening of interaction among environment advocates, government, businesses, and consumers
- Resource mobilization including regional government and finance incentives
- Development of sustainable business processes
- Addressing the effects of climate change on the coral triangle
- Compliance to sustainable fisheries management programs



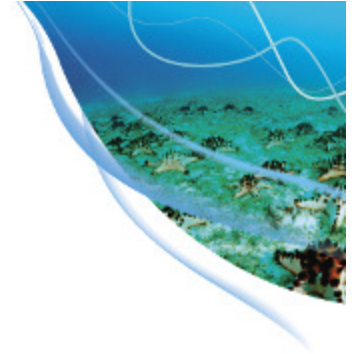
Opportunities



- Consumers are becoming environmentally-conscious and businesses respond to market trends and needs
 - Consumers' preference to buy from companies with sustainable programs
- Development of innovative and sustainable CSR programs
 - Take into consideration biodiversity, conservation, and eco-system approach



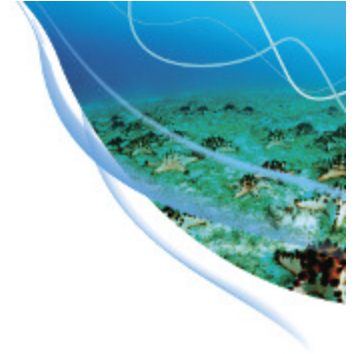
Opportunities



- Access to green technologies
 - Sustainable fishing, aviation practices, property development
- Improving stakeholder engagement and relations between government, businesses and communities
 - CTI provides a good framework for public-private sector partnerships



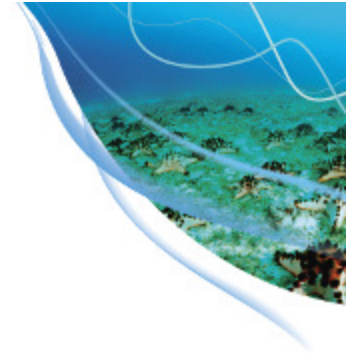
Recommendations



- Pursue public-private sector partnerships (PPPs) in the Coral Triangle to ensure sustainability of marine resources.
 - Government to establish and enforce a framework for sustainable and green investments.
 - Businesses to employ best practices and sustainable methods.
 - Communities / NGOs to actively participate and encourage conservation efforts and programs



Recommendations



- Document and disseminate success stories for replication within the coral triangle
 - Role of volunteerism
 - Community empowerment
 - Good environmental practices

