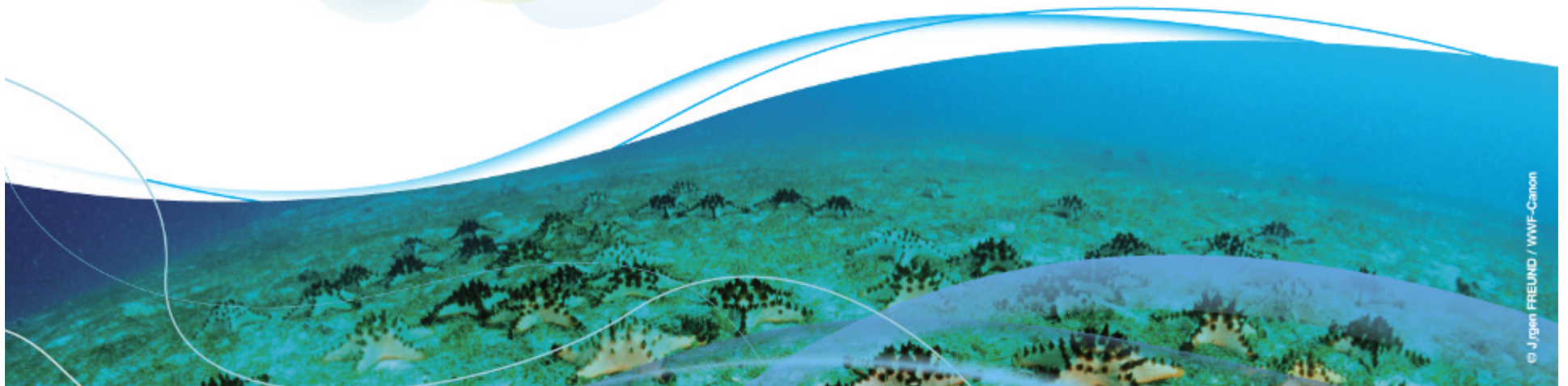




# The Coral Triangle Initiative Business Summit

"New Partnerships for Sustainable Growth in the Coral Triangle"

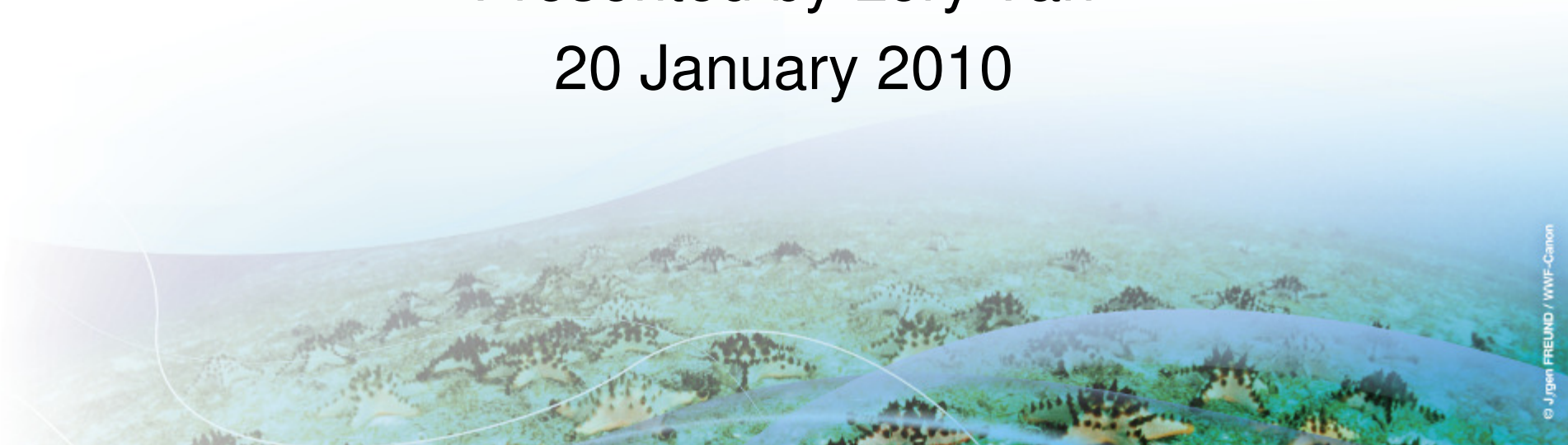
January 19 - 20, 2010 • Manila | Shangri-la Makati, Philippines



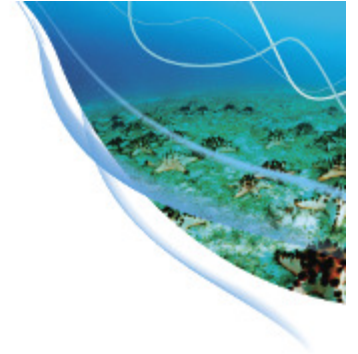


# Summit Highlights

Presented by Lory Tan  
20 January 2010



# Public-Private Partnership Forged



1. Republic of the Philippines Department of Agriculture and PAMPANO
2. Wooriranch Co. Ltd., PAMPANO and Philippine Agricultural Development and Commercial Corporation (PADCC)
3. Luen Thai Fishing Venture and Wooriranch Co. Ltd.
4. WWF and Bali Seafood International, Sea Delights and Palau Mas



# Major Opportunities for Partnership *Companies and Sector*



- Fishing companies and technology providers in marine protected areas (MPAs)
- Traders and processors adopting and practicing green technology
- Hotels and surrounding communities including local government, for tourism
- Energy industries that engage communities, local government and organizations especially those located in the Coral Triangle



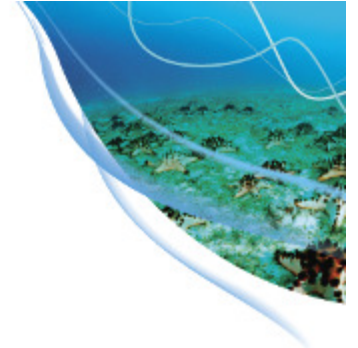
# Measures to Build On and Encourage Public-Private Partnership



- Create more innovative Corporate Social Responsibility (CSR) programs in the Coral Triangle.
- Continue formal dialogues among fishing companies and other private organizations, national and local government, communities and NGOs.



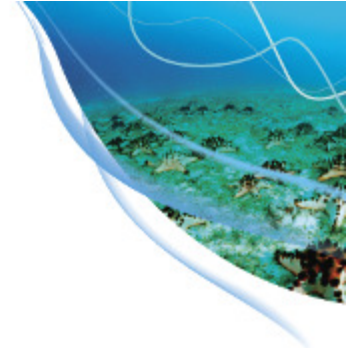
# Recommendations to Address Sectoral Challenges



- Work with governments of the CT6 countries, civil society and resource owners to ensure the sustainability of marine resources.
  - Create enabling policy
  - Develop incentive schemes and programs
  - Attract new investments
  - Train and build capacity
  - Assess and monitor
- Translate outcomes of business investments and private CSR programs to benefits for the communities that rely on marine resources.

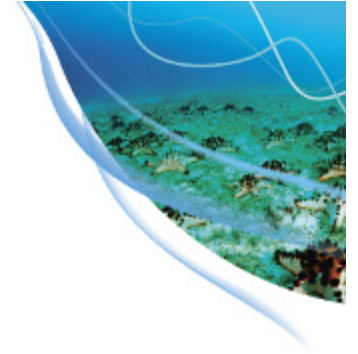


# Recommendations to Address Sectoral Challenges



- Continue to communicate and network among key stakeholders and advocates about the Coral Triangle initiatives.
  - Traditional media and communication channels
  - Social media (i.e., internet, website, SNS)
- Build on the results of the Coral Triangle Initiative Business Summit to pursue green investments in the CTI
  - Follow-through activities
  - Feedback





Thank you.

